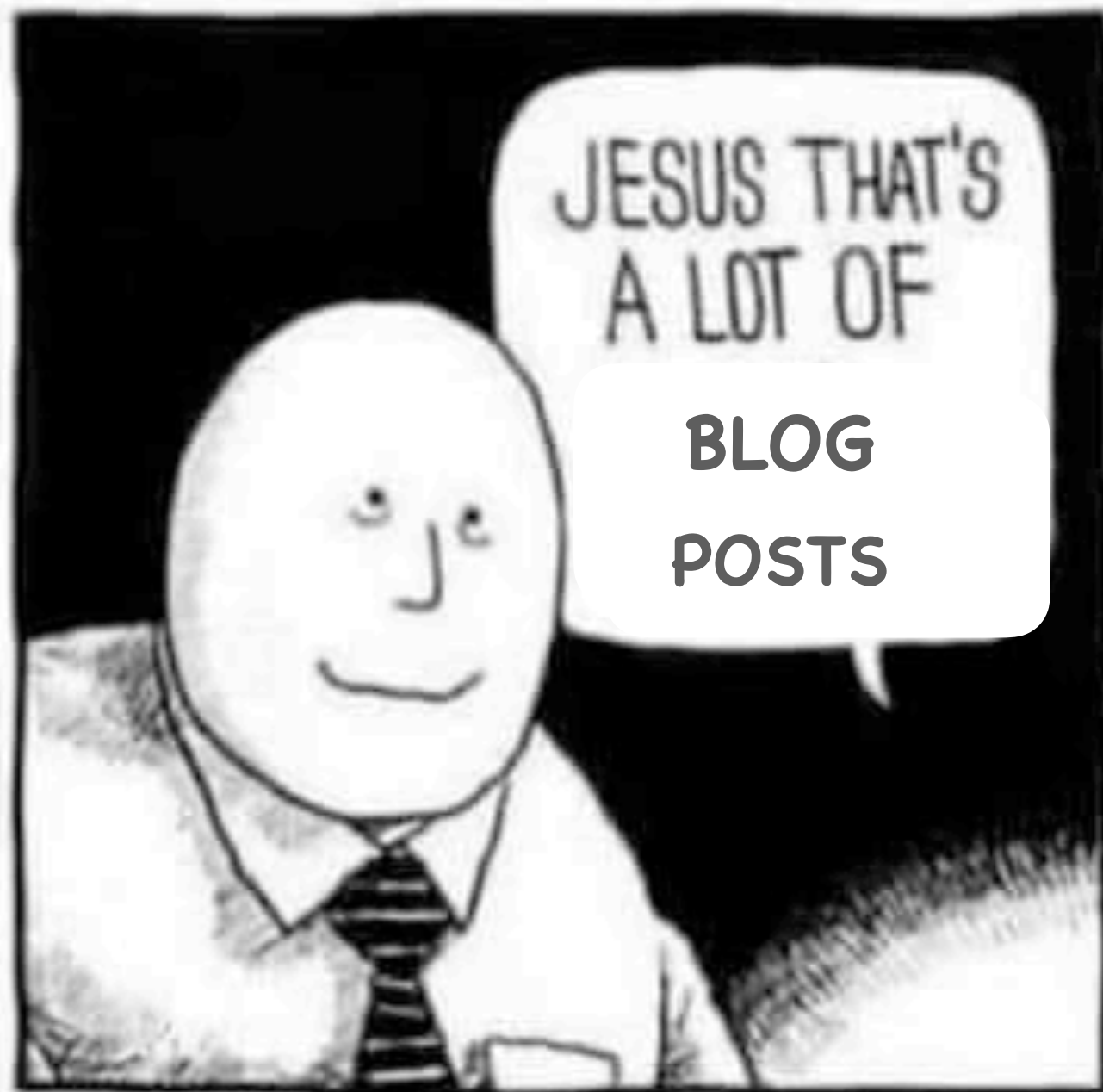




# Why developers should write blog posts

Juha-Matti Santala / [hamatti.org](https://hamatti.org)





# Hi, I'm Juhis

Communities, blogging and Pokemon

{{ Turku ❤️ Frontend & archipylago }}

[hamatti.org](http://hamatti.org)

30.01.2025

[@hamatti@hamatti.org](mailto:hamatti@hamatti.org)

Turku Mobile

“ Imagine if your next boss  
didn't have to read your  
résumé because  
**he already reads your blog.**

Show your work, Austin Kleon

# Build a body of work

■ ■ Your contributions, your learning,  
they add up over time.

If you have a public log, that  
adding up **is visible and you can  
use it**

Know Your Limits: On  
Surviving Open Source,  
Carlton Gibson

”

Creative exhaust can have value [- -] and in some cases end up being **more powerful than the work you do.**

Creative exhaust, the power of being open by default,  
Brad Frost

# Document for yourself

30.01.2025

[@hamatti@hamatti.org](mailto:@hamatti@hamatti.org)

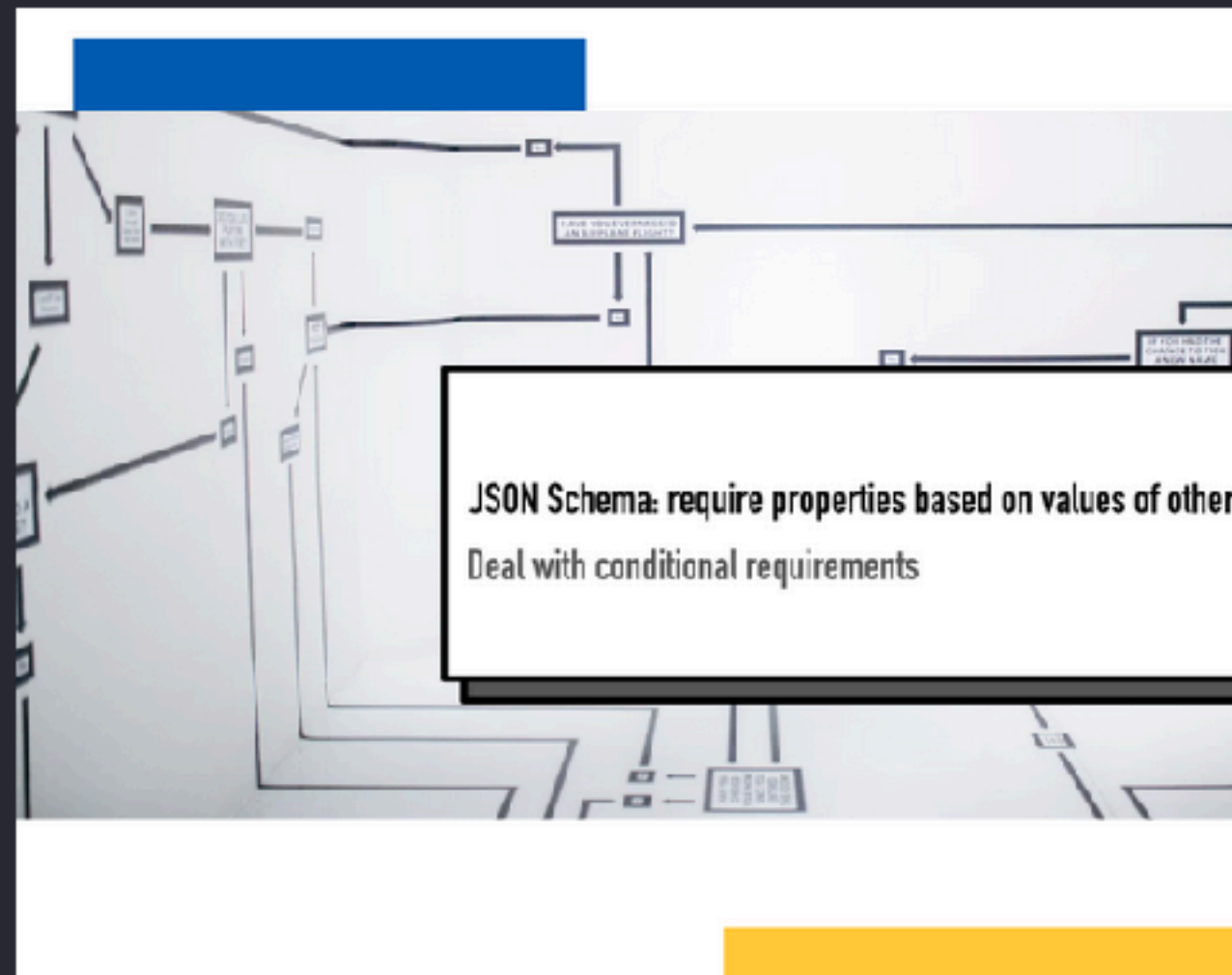
Turku Mobile



## JSON Schema: require properties based on values of other properties

Jun 29th, 2024 by Juha-Matti Santala (@hamatti@hamatti.org)

This was published in categories: [dev](#)



[JSON Schema](#) is a specification for defining schemas used to validate JSON or to output how to make sure certain properties are present, depending on a number of other properties.

If you want to experiment along, [JSON Schema Validator](#) is a good place to try them against inputs.

## 🍿 Pipe multiple outputs into one in bash

*Snacks (🍿) are my collection of recipes for solving problems. Often recorded (and cleaned up) from actual discussions where I'm involved in helping others with technical problems. Not all solutions are mine but I started collecting them in one place because you never know when you need one.*

## Multi-select, find with inquirer

Jun 15th, 2024 by Juha-Matti Santala (@hamatti@hamatti.org)

This was published in categories: [dev](#)

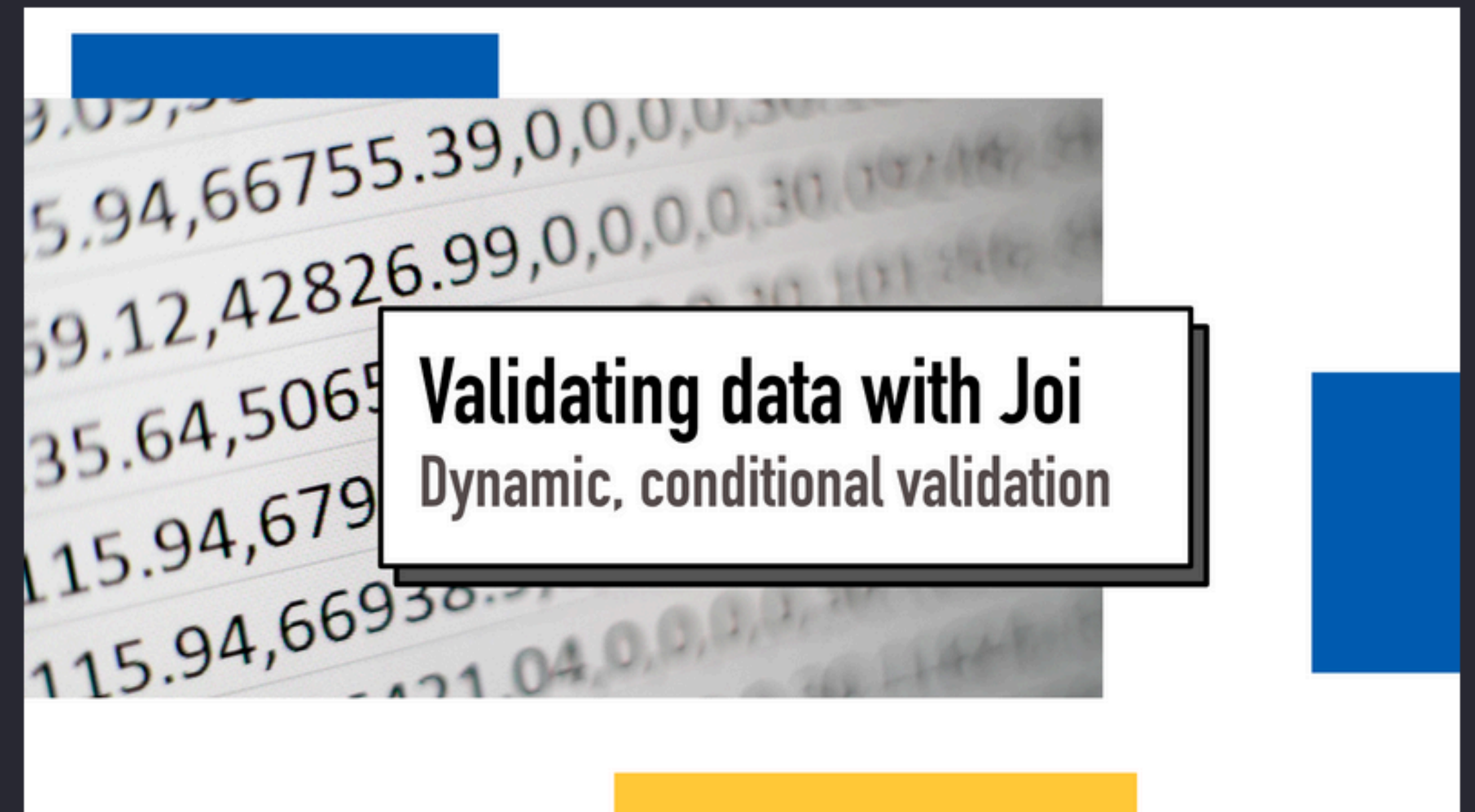


In this blog, I have a feature that lets me connect multiple blog posts. "Related posts" in the right sidebar of this blog (if read on large screen).

## Validating dynamic data conditionally with Joi

Nov 4th, 2020 by Juha-Matti Santala (@hamatti@hamatti.org)

This was published in categories: [dev](#), [javascript](#)



I ran into an interesting case of [data validation with Joi](#) last week and since I couldn't find a clear answer on the Internet, I figured I'd write down my exploration and a working example.

**Learn**



**Document**



**Publish**

**I regularly  
return to my  
own blog posts**

A person wearing a dark hoodie is working in a workshop. The background shows a wooden wall with various tools hanging on a pegboard, a gas cylinder, and a welding mask. The person is holding a tool and appears to be focused on their work. The overall scene is dimly lit, with a focus on the person and their immediate workspace.

# Work with the garage door open

30.01.2025

[@hamatti@hamatti.org](mailto:hamatti@hamatti.org)

Turku Mobile

# Show your **work**\*

**work (noun): the outcome**

**work (verb): the process**

# Learning Rust: Pattern Matching

Feb 3rd, 2021 by Juha-Matti Santala ([@hamatti@hamatti.org](mailto:@hamatti@hamatti.org))

This was published in categories: [rust](#)



Last December I finally started learning Rust and last month I built and published my first app with Rust: [235](#). **Learning Rust** is my new monthly blog series that is definitely not a tutorial but rather a place for me to keep track of my learning and write about things I've learned along the way.

## Learning Rust series

- [Learning Rust #1: Pattern Matching \(you are here\)](#)
- [Learning Rust #2: Option & Result](#)
- [Learning Rust #3: crates.io & publishing your package](#)
- [Learning Rust #4: Parsing JSON with strong types](#)
- [Learning Rust #5: Rustlings](#)
- [Learning Rust #6: Understanding ownership in Rust](#)
- [Learning Rust #7: Learn from the community](#)
- [Learning Rust #8: What's next?](#)
- [Learning Rust #9: A talk about rustlings](#)
- [Learning Rust #10: Added new feature with a HashMap](#)

When you learn in public, throwing out a **single simple question** and **listening to responses** helps you skip a lot of the trial and error in those steps.

You are taking advantage of an entire **community's knowledge and wisdom** instead of relying on your own (or lack thereof)."

Learning in public,  
Nicole van der Hoeven



“ Learning in public  
is **interviewing at  
scale**”

Taylor Desseyn (maybe\*)

\* (I learned this from Jason Lengstorf)





**Writing is  
communication**

30.01.2025

[@hamatti@hamatti.org](mailto:@hamatti@hamatti.org)

Turku Mobile



**Communication**  
**is a crucial skill**



**Senior, higher up**

**Thinking, ideation**  
**communication!**

**Juniors**

**Mechanical work**



# As a dev, **you write**

Naming variables &  
functions

Slack/Teams/IRC  
messages

Emails

and much much  
more

Commit messages &  
pull request  
descriptions

Meeting notes

# Attention economy



# Good news!

it doesn't matter if  
**nobody reads** your blog

**One reader**

**==**

**massive impact**

**Let's recap!**



# Build a body of work

# Document for yourself

30.01.2025

[@hamatti@hamatti.org](mailto:@hamatti@hamatti.org)

Turku Mobile



**Writing is  
communication**

30.01.2025

[@hamatti@hamatti.org](mailto:@hamatti@hamatti.org)

Turku Mobile

**One reader**

**==**

**massive impact**

**If you got inspired  
to start a blog,**

**send your first post to me,  
I'll be your first reader**



**FROM JUHIS**  
WITH LOVE

**[hamatti.org/newsletter](https://hamatti.org/newsletter)**

# Happy writing!

My blog: <https://hamatti.org/blog>

Slides and notes: <https://hamatti.org/blogging-talk>

Digital Garden: <https://notes.hamatti.org>

Newsletter: <https://hamatti.org/newsletter>

Get in touch: [juhamattisantala@gmail.com](mailto:juhamattisantala@gmail.com)